FAQ: Cookies

Cookies · https://wppopupmaker.com/docs/cookies/faq-cookies/

Short answers to common questions about popup cookies — how Popup Maker remembers what a visitor has already seen. Click the links in each answer to dive deeper. Looking for a different topic? Browse all Frequently Asked Questions. If any terminology is confusing, check our Popup Maker Glossary of Terms.

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How Can I Have a Popup Display Only Once per Session Instead of Opening on Every Page Load?

Use a Cookie

The short answer: use a cookie . A cookie tells Popup Maker not to show that same popup again for a while — sorta like saying, “Hey, website. I just signed up for your newsletter. Please don’t ask me to sign up again .”

You can set up a cookie for your popup right when you add a trigger, or by editing an existing trigger. Let's cover the "editing" way, since that's the most general option.

Set Up a Popup Cookie

1. Edit your popup.
2. Go to **Popup Settings** > **Triggers**.
3. Click the *pencil*  icon in the **Actions** column for the trigger you want to add the cookie.
4. Click inside the **Cookie Name** field and select **Add New Cookie**.

5. Click **Update**.
6. Select when you want the popup to create the cookie. The default is **On Popup Close**.
7. Click **Add**.
8. Change the **Cookie Name** and **Cookie Time** (how long to stop displaying the cookie to the same person) if you want.
9. Click **Update**.
10. Click **Update** for your popup to save all your changes.

For more cookie settings, visit our Cookie Settings guide.

How Can I Create a Cookie When Someone Submits a Form?

To make sure people who already filled out your form don't see that popup again, you can create a cookie on form submission. With form plugins integrated with Popup Maker, this works a lot like setting up any other popup cookie, with two differences:

- When you click **Add New Cookie**, select the form in your popup first.
- Set **When** to create the cookie to **Form Submission** instead of the default **On Popup Close**.

Then connect that cookie to your trigger the same way: click the pencil icon for your trigger and select your new **Form Submission** cookie in the **Cookie Name** field. Click **Update** to save everything.

This prevents annoying repeat visitors who already completed your form.