Create Your First Popup

Getting Started · https://wppopupmaker.com/docs/getting-started/create-your-first-popup-summary-guide/

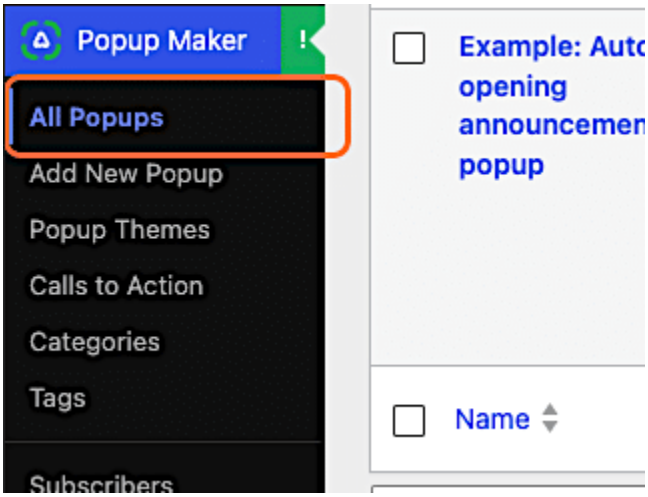
Actually, we're going to *cheat* and use the example popup that comes with Popup Maker. Don't worry. That still counts as making your first popup

Note: The example popup is an auto-opening (or time delay) popup. If you need to make a click-opening popup after this tutorial, learn how in our beginner's guide to triggers.

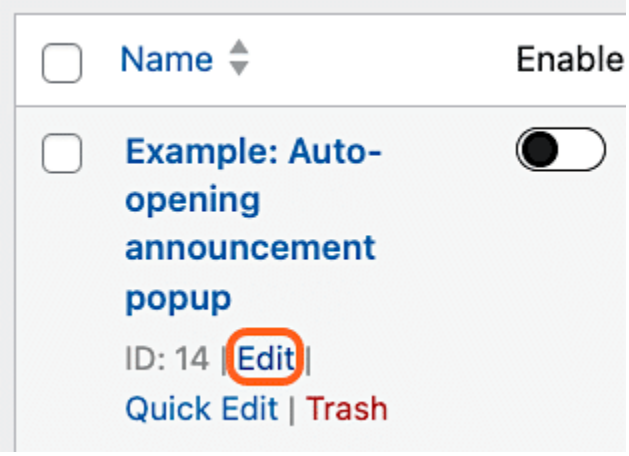
Make sure you have installed and activated the latest version of Popup Maker before you start.

Let's go!

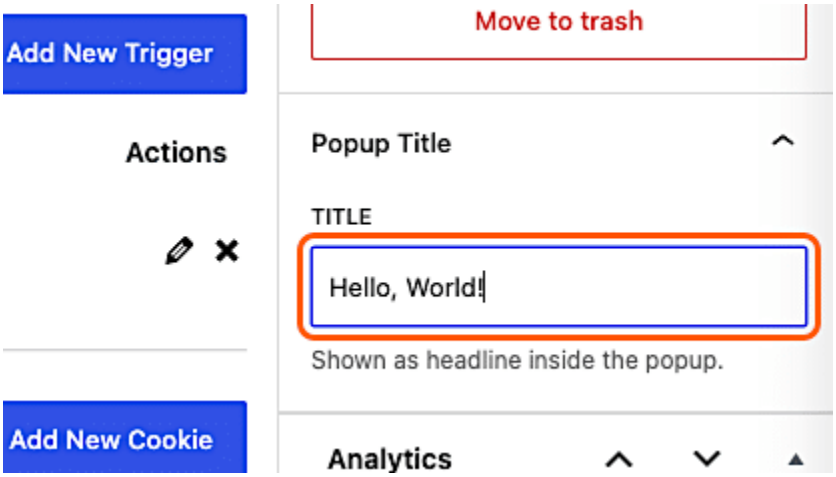
Step 1. Click Popup Maker > All Popups



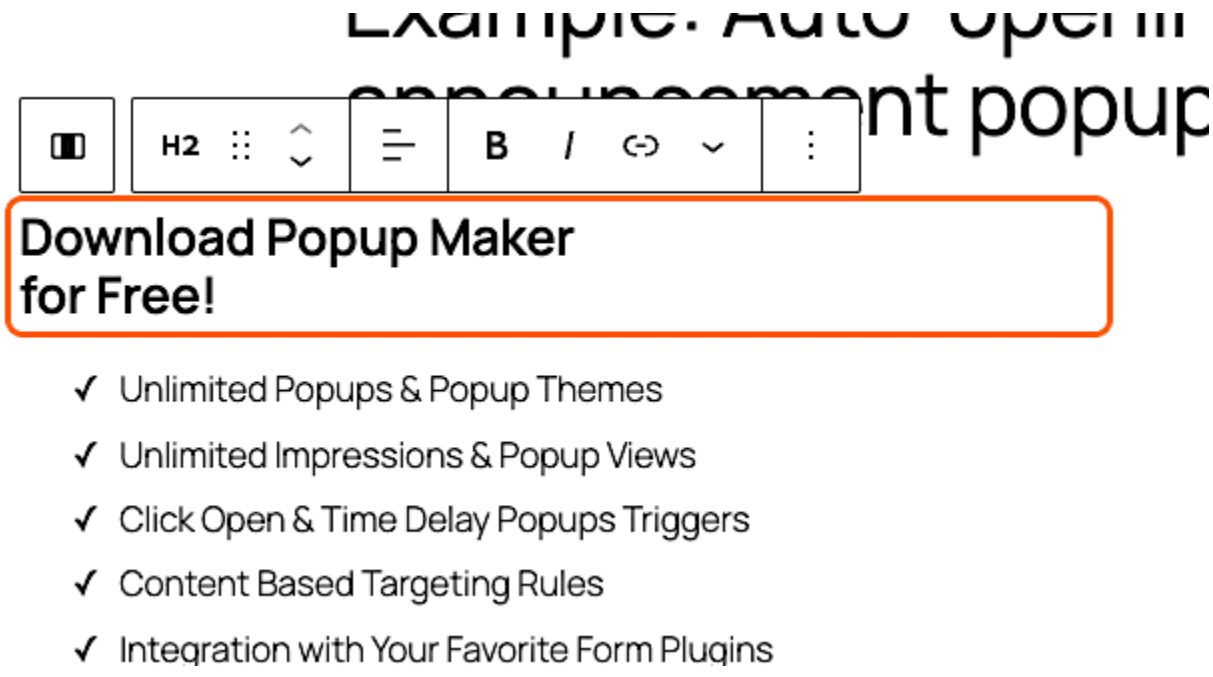
Step 2. Click Edit under Example: Auto-opening announcement popup



Step 3. Change the popup headline (optional)

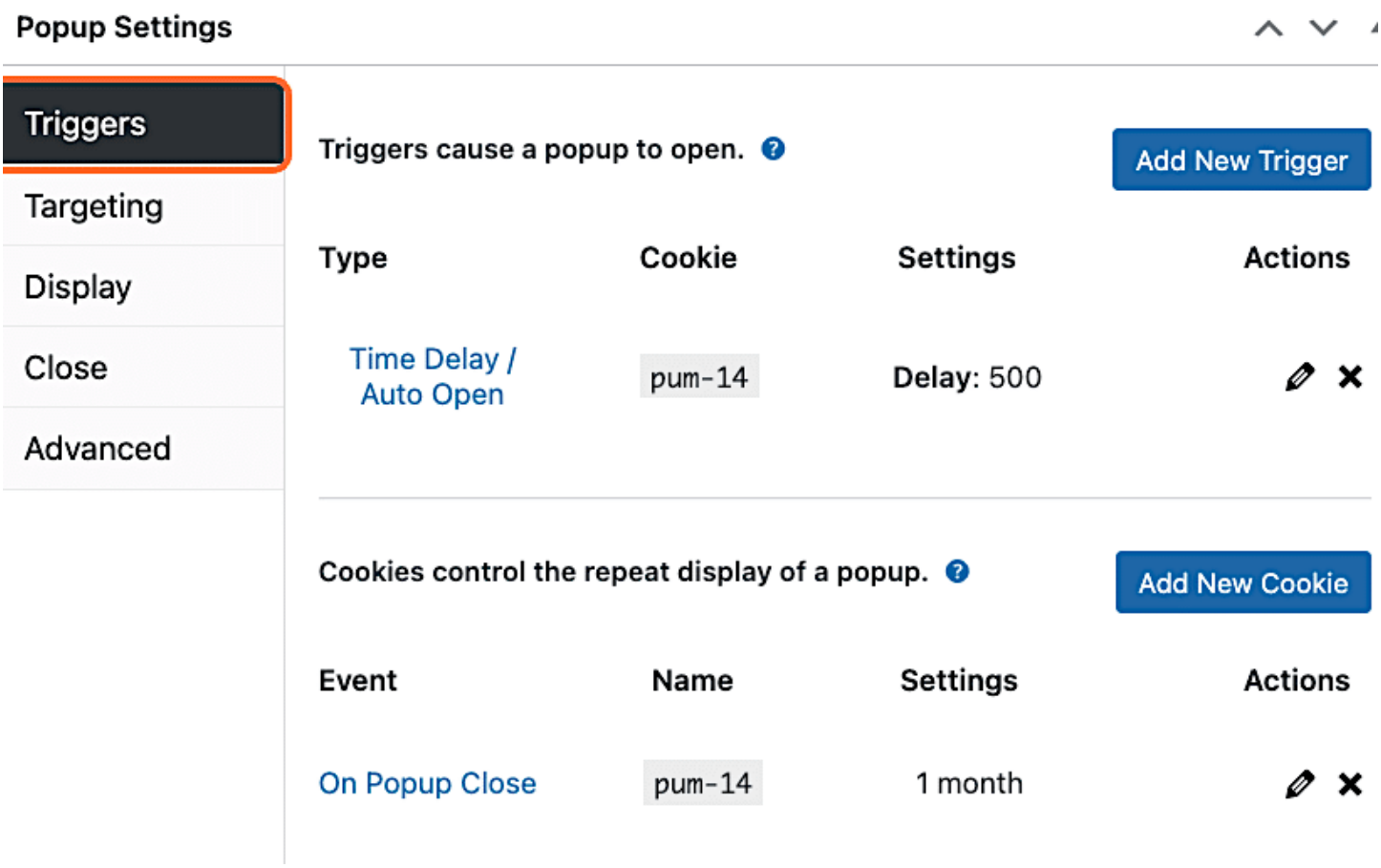


Step 4. Change the content

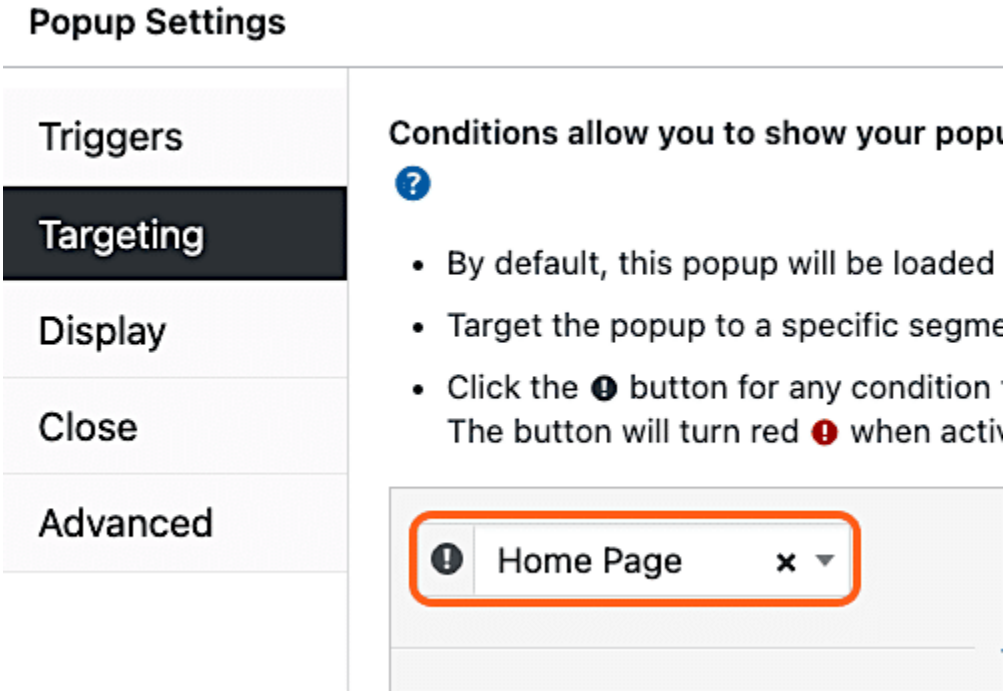


Step 5. Keep the default Time Delay / Auto Open trigger and its On Popup Close cookie setting

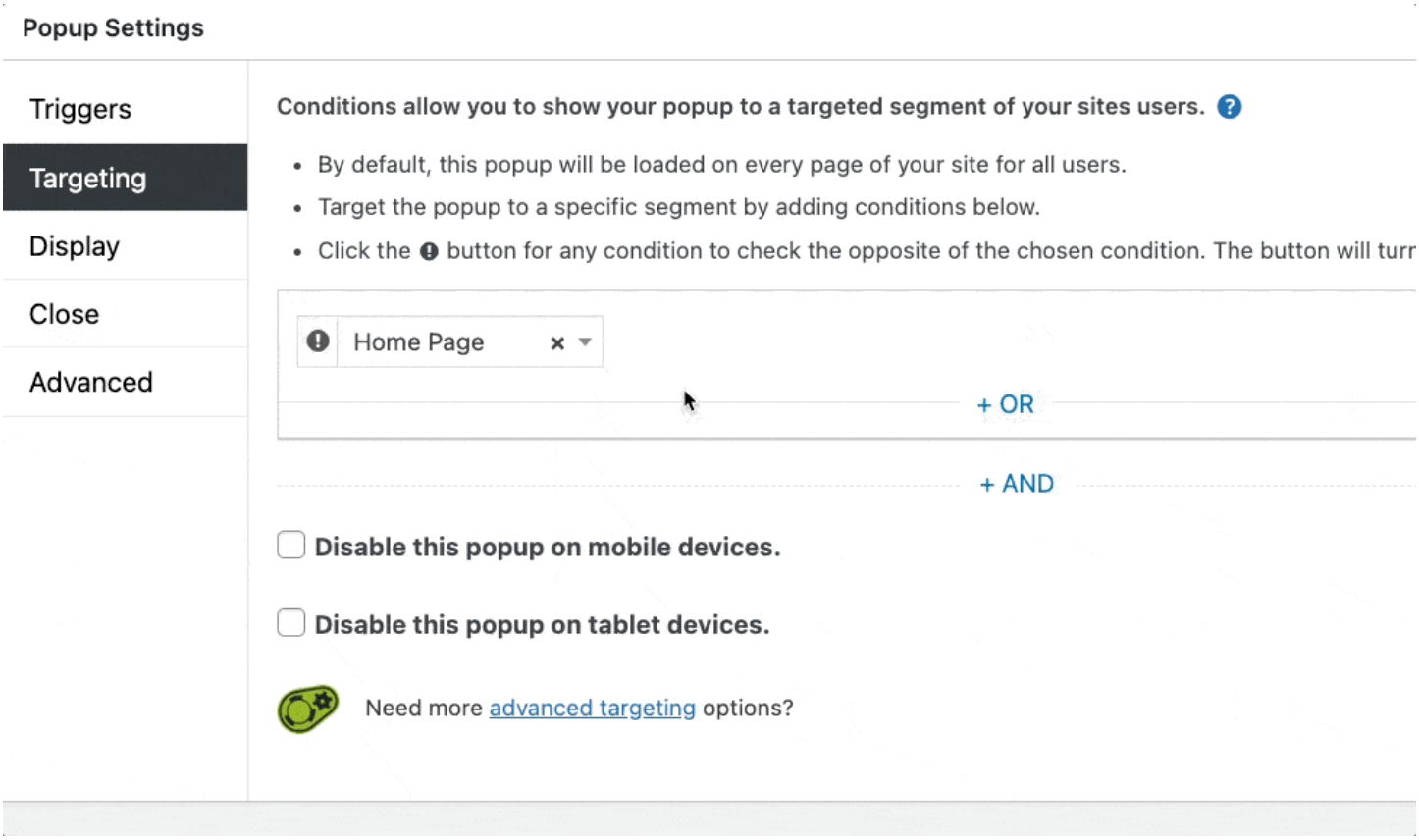
Before you play around with other trigger types, read our Add A Popup Trigger guide.



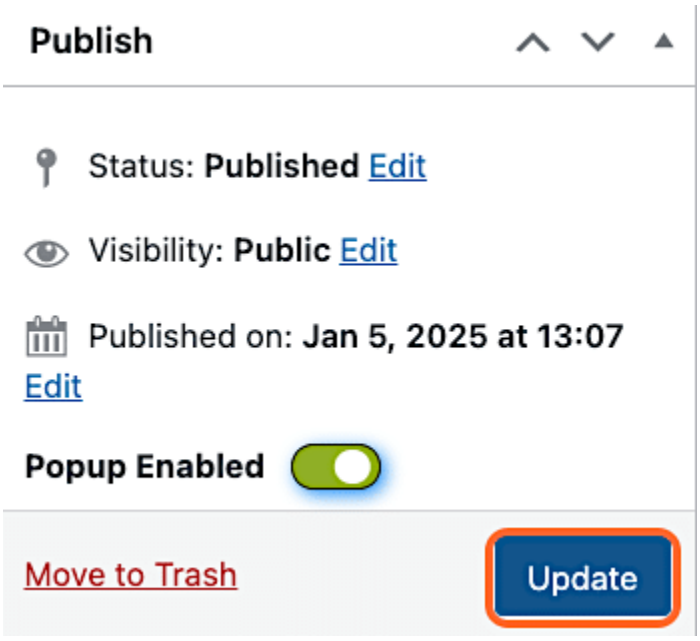
Step 6. Keep the default Home Page targeting rule



If you're feeling *comfy*, you can try different targeting rules.



Step 7. Click Popup Enabled and then Update to go live



Step 8. Take it for a test drive

Go to your homepage. After the popup opens, click **CLOSE**. That will create a browser cookie, so you won't see the popup for 1 month (default time).

If you reload the homepage, the popup won't display again until you delete the cookie from your browser or open a new **Incognito** window.



Step 9. Celebrate

You did it! Give yourself a pat on the back and high fives all around.

What's Next?

If you're hungry for more, be sure to check out the following guides:

- Read Add A Popup Trigger for more details on adding popup triggers.

- What if you need a popup to open with a click or form submission? Read the **Usage Examples** in A Beginner's Guide to Popup Triggers for creating an Auto Open, a Click Open, and a Form Submission trigger (3 most popular triggers).
- Watch a short 6-minute video tutorial to learn how to launch a popup when you click on any element on your post or page.
- Visit our beginner-friendly troubleshooting guide to learn how to fix the most common popup problems we see.
- Learn what is a browser cookie, how Popup Maker uses cookies, and safe practices for cookies in our What is a Cookie? blog post.