FAQ: Triggering Popups

Triggering Popups · https://wppopupmaker.com/docs/triggering-popups-faqs/faq-triggering-popups/

Short answers to common questions about popup triggers — the events that make your popup appear. Click the links in each answer to dive deeper. Looking for a different topic? Browse all Frequently Asked Questions. If any terminology is confusing, check our Popup Maker Glossary of Terms.

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What Is a Popup Trigger?

A popup trigger is an *event* (e.g., a click, some time delay, or submitting a form) that makes your popup appear. See the glossary's Popup Trigger entry for the full definition.

In the video below, the popup shows up using a click trigger. Clicking the download button triggers a popup to open.

Embedded media:
https://www.youtube.com/embed/BEnK9_sBMy8?feature=oembed&enablejsapi=1&origin=https://wppopupmaker.com&modest

Think of it like a "light switch" for your popup. When the right action happens, your popup comes into view!

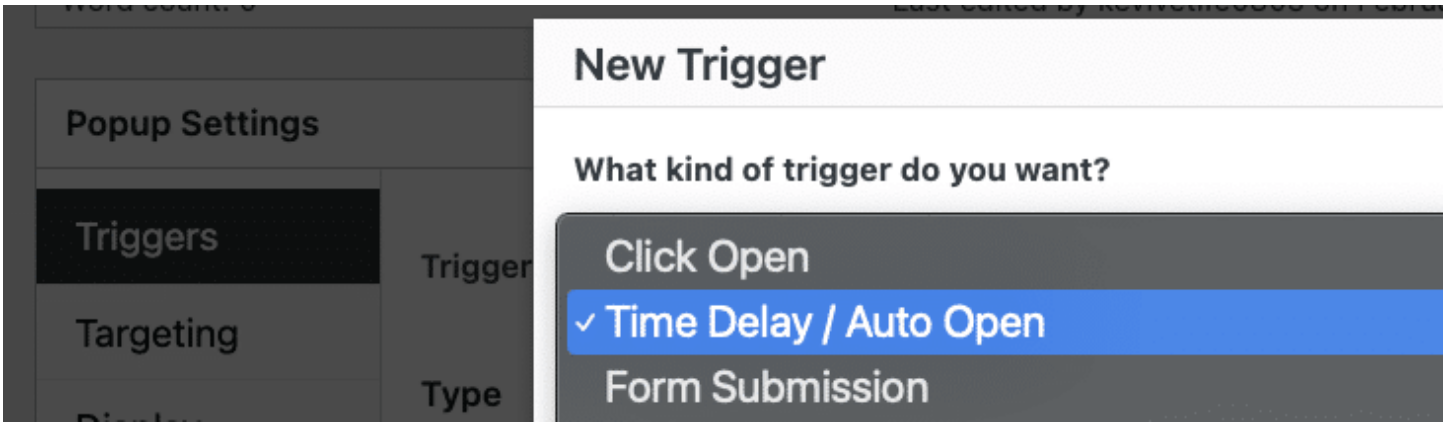
These are 2 other popular popup triggers that come with the free Popup Maker version.

1. Time Delay / Auto Open: is a popup trigger that automatically displays a popup after a time delay. For this trigger, **time** is the *event* that makes the popup appear.
2. Form Submission: launches a popup after someone submits a form. You can use Popup Maker's **Form Submission** trigger as long as your form plugin has a Popup Maker integration.

How Do I Make My Popup Show Automatically?

Use an Auto Open Trigger

You need to use a Time Delay / Auto Open trigger.



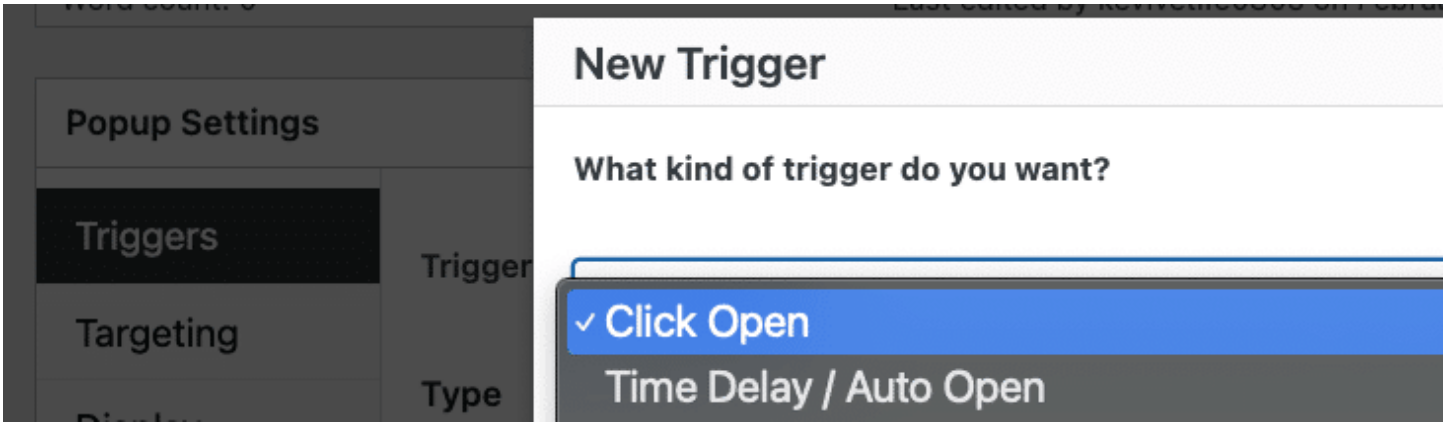
To create a popup that automatically opens, follow our step-by-step guide for creating your first popup (auto opening).

For more details about each **Auto Open** setting, read our Time Delay / Auto Open Settings Cheat Sheet.

How Can I Have a Popup Open With a Click?

Use a Click Open Trigger

You can use the Click Open trigger to open a popup by clicking any element on your post or page.



After you set up the **Click Open** trigger for your popup, you need to *connect* the trigger to an element (e.g., text, link, button, image) on your page. The 2 easiest ways to do that are the following:

1. Add the default Popup Maker classes to your element.
2. Assign existing or custom selectors from your element to your **Click Open** trigger.

Follow our A Beginner's Guide to Popup Triggers to learn how to *connect* your **Click Open** trigger to an element on a post or page.

If you're wondering how to find existing CSS selectors (for option 2), see the FAQ How Can I Get CSS Selectors?

How Can I Get CSS Selectors?

A CSS selector is the part of a CSS rule that targets an HTML element. You've got two ways to grab one:

1. Popup Maker's Built-in Selector Tool

- Go to your page while logged into WordPress
- Hover over the Popup Maker admin bar
- Click **Get Selector** under **Tools**
- Click **OK** in the alert
- Click the element you want
- Copy the selector
- Paste it into your popup settings

2. Browser Developer Tools (like Chrome)

- Right-click the element you want
- Click **Inspect**
- Right-click the highlighted HTML
- Select **Copy** > **Copy selector**

Just be careful. Browser tools can sometimes give you super long selectors that are tricky to use.

Get more details and even watch a video on how to use the Popup Maker tool in our Getting CSS Selectors guide.

Embedded media: https://www.youtube.com/embed/w5Ez5vWgaKU?start=209&feature=oembed&enablejsapi=1

How Can I Open a Popup from a WordPress Nav Menu?

You've got three cool ways to open a popup from a nav menu:

1. Select the popup directly from a dropdown in the menu settings
2. Add a custom link using the popup's ID (like '#popmake-123')
3. Add the popup's CSS class to your menu item

Read how in our Open a Popup from a WordPress Nav Menu guide.